

## **Editorial Calendar 2012**

Issue	News	Features	Show coverage	Ancillaries/Publications
JANUARY				
03 January		Forecasts		
10 January		Airline Safety		
17 January		Bahrain Air Show Preview	Bahrain Airshow (19-21 Jan)	
24 January		Maintenance Middle East	MRO Middle East- Dubai (1-2 Feb)	<b>9</b>
31 January	Bahrain Air Show Report	Training		Training Guide Supplement
FEBRUARY				
07 February		Civil Helicopters Special	Singapore Air Show (14-19 Feb) Heli Expo - Houston (11-14 Feb)	
14 February		Singapore Airshow Special	Singapore Air Show (14-19 Feb)	Boeing F15 Cutaway
		Israel Industry Special	Heli Expo - Houston (11-14 Feb)	
21 February	Singapore Air Show Report Heli Expo Report	Environment	Singapore Air Show (14-19 Feb)	6
28 February		Commercial Engines		
		F-22 Retrospective		
MARCH				
06 March		India Special	India Aviation - Hyderabad (14-18 March)	
13 March		Defence - Trainers	ABACE-Shanghai (27-29 March)	
		Asia Business Aviation		0
20 March	India Aviation Show Report	Latin America/Argentina Special Report	FIDAE - Santiago (27 March-1 April)	
		Interiors	Aircraft Interiors - Hamburg (27-29 March)	
27 March		Maintenance Americas	MRO Americas - Dallas (3-5 April)	Aircraft FLIGHT
APRIL				
03 April	FIDAE Show Report			Middle East Careers Guide
	Interiors Show Report			*
10 April		European Regionals	ERA Conference - Porto (18-19 April)	
17 April		European GA	Aero Freidrichshafen (18-21 April)	
24 April		Defence - Tankers		*
MAY				
01 May	Aero Freidrichshafen Report	Environment		6
08 May		Business Aviation	EBACE - Geneva (14-16 May)	
15 May		Spain Country Special	RAA- Minneapolis (21-24 May)	EBACE <b>FLIGHT</b>
22 May	EBACE Show Report	US Regional Airlines		0
29 May		Military Engines		
JUNE				
05 June		Future of Space Travel		
12 June		Cargo		
19 June		Defence - Special Mission Aircraft		
26 June		Training		
		Civil Simulators		

Defence 💋 Maintenance







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JULY				
03 July		Farnborough Special	Farnborough Air Show (9-15 July)	
10 July		Farnborough Special	Farnborough Air Show (9-15 July)	Farnborough <b>FLIGHT</b>
		General Aviation	EAA AirVenture - Oshkosh (23-29 July)	
17 July	Farnborough Report		Farnborough Air Show (9-15 July)	
24 July		Environment		6
31 July		Half Year Airline Safety		
AUGUST				
07 August		UAV Special	Unmanned Systems North America - Las Vegas (7-10 Aug)	AUVSI <b>FLIGHT</b>
14 August	AUVSI Show Report	Latin American Business Aviation	LABACE - Sao Paolo (16-18 Aug)	0
21 August		Airliner Census		
28 August		Defence - Transports		
SEPTEMBER				
04 September		German/ILA Special	ILA- Berlin (11-16 Sept)	
11 September		Aerospace Top 100	APEX - Long Beach (17-20 Sept)	
		IFE		
18 September	ILA Show Report			
25 September		Sweden Country Special		
OCTOBER				
02 October		Commercial Engines		
		Maintenance Special Report (Europe)	MRO Europe - Amsterdam (9-11 Oct)	<b>9</b>
09 October		Training		
16 October		Defence - Long range strike		
23 October		Business Aviation Special	NBAA - Atlanta (30 Oct-1 Nov)	0
30 October		Airliner Programmes - Mainliners		NBAA <b>FLIGHT</b>
NOVEMBER				
06 November	NBAA Show Report	China Special	Air Show China - Zhuhai (13-18 Nov)	•
		Airliner Programmes - Regionals		
13 November		Italy Special		
20 November	Air Show China Report	Environment		6
27 November		Military Training		
DECEMBER				
04 December		Middle East Business Aviation	MEBA - Dubai (11-13 December)	
11 December		World Air Forces		
18 December	MEBA Show Report	Festive Special		0

Fusion Ad Impact Studies Provides on four issues in 2012 advertisers the unique opportunity to measure the impact of their advertising; and help them understand how they can make their advertisements more effective to their target audience. Over time, the results of all studies will be cumulatively assessed to build a comprehensive understanding of how advertising is perceived and consumed essentially to provide further insight to companies/agencies that will enable them to enhance the effectiveness of their advertising. Ad impact studies are part of Flightglobal's commitment to the industry it serves. By working with customers to improve the effectiveness of their advertisements, Flightglobal collaboratively works with and gives value back to the advertising marketplace.

Defence 🧭 Maintenance 📗 Business Aviation

\* Environment

